

NEWS RELEASE

CARESSANT CARE CELEBRATES 35 YEARS OF CARING

For Immediate Release – September 28, 2010

Woodstock – Caressant Care Nursing and Retirement Homes Limited is celebrating “35 Years of Caring.” It’s been 35 years since the first Caressant Care Home was opened in Woodstock back in 1975.

“Being in business for 35 years is certainly something I am proud of,” says President James Lavelle. “But you don’t achieve a milestone like this without having some great people around you.” Mr. Lavelle adds that staff members both at the company’s head office in Woodstock and at each home have all greatly contributed to the success of Caressant Care. The company employs close to 2000 full and part-time staff.

The business of caring is all about the residents in our nursing and retirement homes. “We have always put the needs of our residents first. It has been my goal from day one to deliver the highest quality of care possible,” says Mr. Lavelle. He adds that “nothing is more important than treating those who live in our nursing and retirement homes with dignity and respect.”

Caressant Care opened in 1975 with a 60-bed nursing home in Woodstock. Since then, 14 additional homes have been either built or purchased in Ontario. We now have a total of 1239 nursing home beds and 726 retirement home beds.

For more information please contact Lee Griffi, Communications Manager, at 519-539-0408 ext. 225 or at 519-537-1774 (Cell).